

# MATTHEW T. CANALE

matthew.canale@gmail.com  
203.581.2005

210 Varet ST Apt 409  
Brooklyn, NY 11221

## EDUCATION

Rhode Island School of Design–BFA Illustration, 3.7 GPA  
2002–2006

### RISD European Honors Program

1 of 30 students selected to take part in an independent study program in Rome, Italy  
2004–2005

## WORK EXPERIENCE

### Freelance – Special Ops Media, DUMBO Brooklyn, NY

Worked to design and animate Rich Media ads for clients such as Universal Music, Disney, and Dell. Also created web site designs for Hendrick's Gin and The Pump. Other responsibilities include working with other designers to critique and guide their projects.

July 2007 - September 2008

### Freelance – They Might Be Giants, Brooklyn, NY

Worked with the Grammy Award winning band to create a music video for their educational DVD, "Here Come the 1,2, 3's" that is scheduled for a fall 2007 release. Responsible for all creative direction, and production.

March-June 2007

### Freelance – Deep Focus, DUMBO Brooklyn, NY

Created and edited content for online campaigns. Our clients come exclusively from the entertainment industry and we specialize in creating Rich Media advertising and web site construction.

February - June 2007

### Freelance – Hudson Union, DUMBO Brooklyn, NY

Designed web content and created brand identity for clients. Also created and edited video using Final Cut Pro for online promotions.

February 2007

### Freelance – Catman & Mary Productions, DUMBO Brooklyn, NY

Edited and composited footage in After Effects for a nationally aired TV spot for the American Lung Association

February 2007

## SKILLS

### Software

Adobe After Effects CS3, Flash CS3, Final Cut Pro 5, Photoshop CS3, Illustrator CS3, Dreamweaver CS3, InDesign CS3, Cinema 4D (learning)

### Story Boarding

Able to translate concepts into visual narratives for video and animation production

### Coding

Well versed in writing HTML, XML, XHTML, CSS, and Action Script 3

## ACTIVITIES AND LEADERSHIP

Brown University's Ultimate Frisbee team

Special Olympics Coach/Volunteer, Fairfield, CT

Bicycled across the US after graduating from RISD during the summer of 2006